

What Happened Online Around 6 January 2021?

“On January 6 2021, a mob of 2,000 – 2,500 supporters of U.S. President Donald Trump attacked the Capitol Building in Washington D.C.”

Social Media Platforms at the center of the discourse



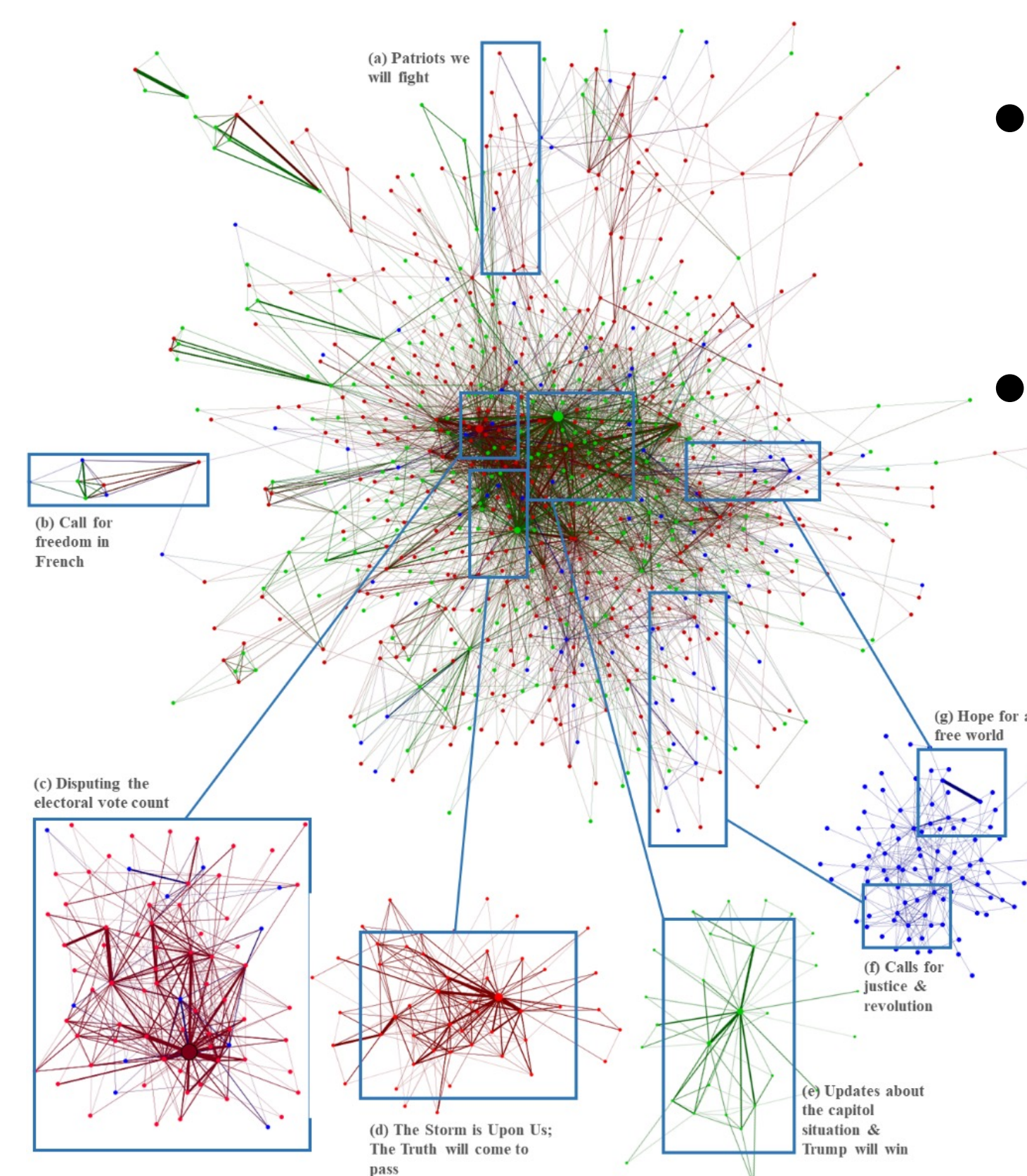
Our work studies coordinating narratives across **Twitter** and **Parler** platforms and the patterns of cross-platform information spread



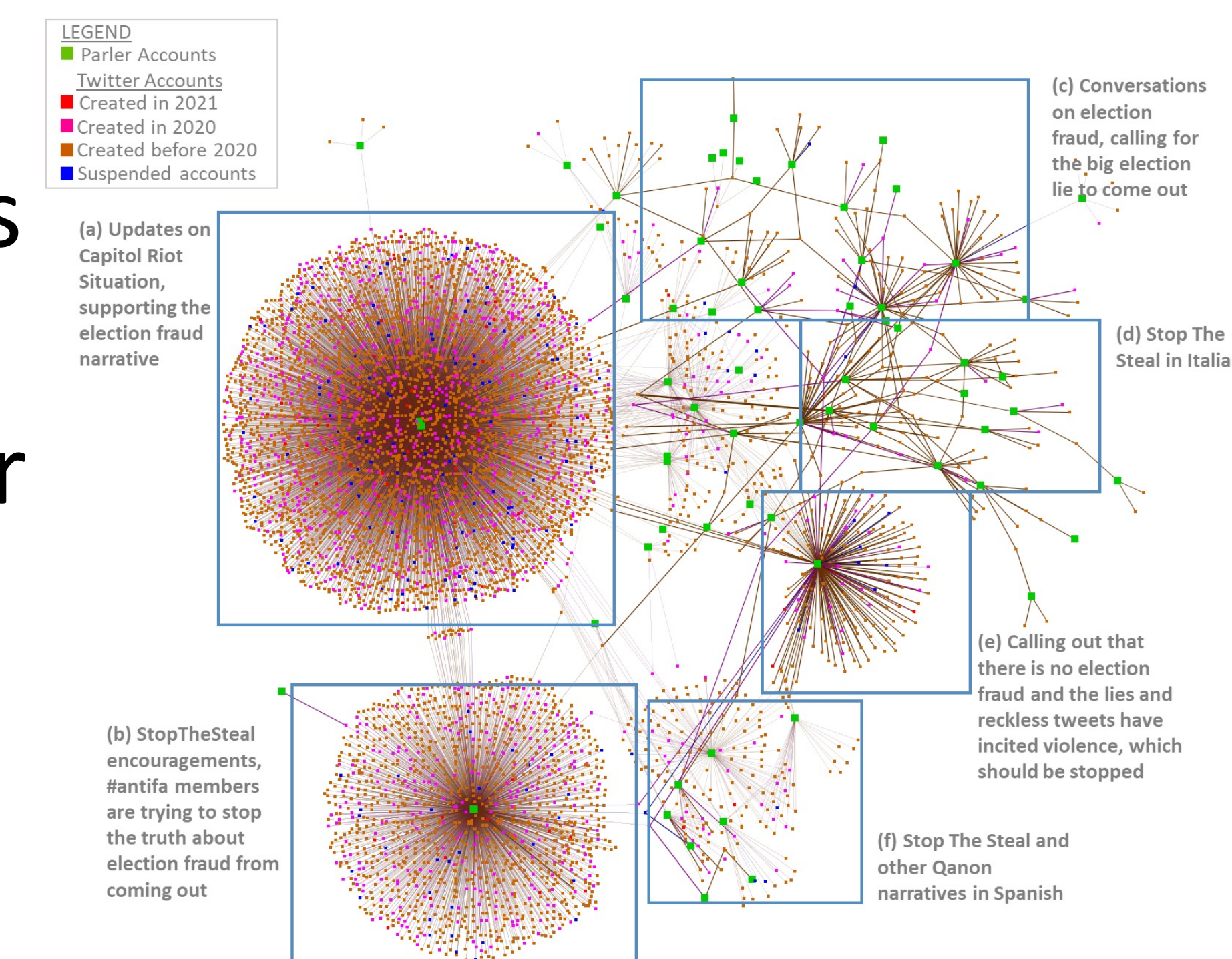
Discovering Narrative Coordination

- P: user-to-text binary graph
- A: text-to-text graph through kNN representation of Parley text vectors
- U: PAP^T : user-to-user graph representing narrative coordination between users

Blue: military; Red: Patriot; Green: QAnon

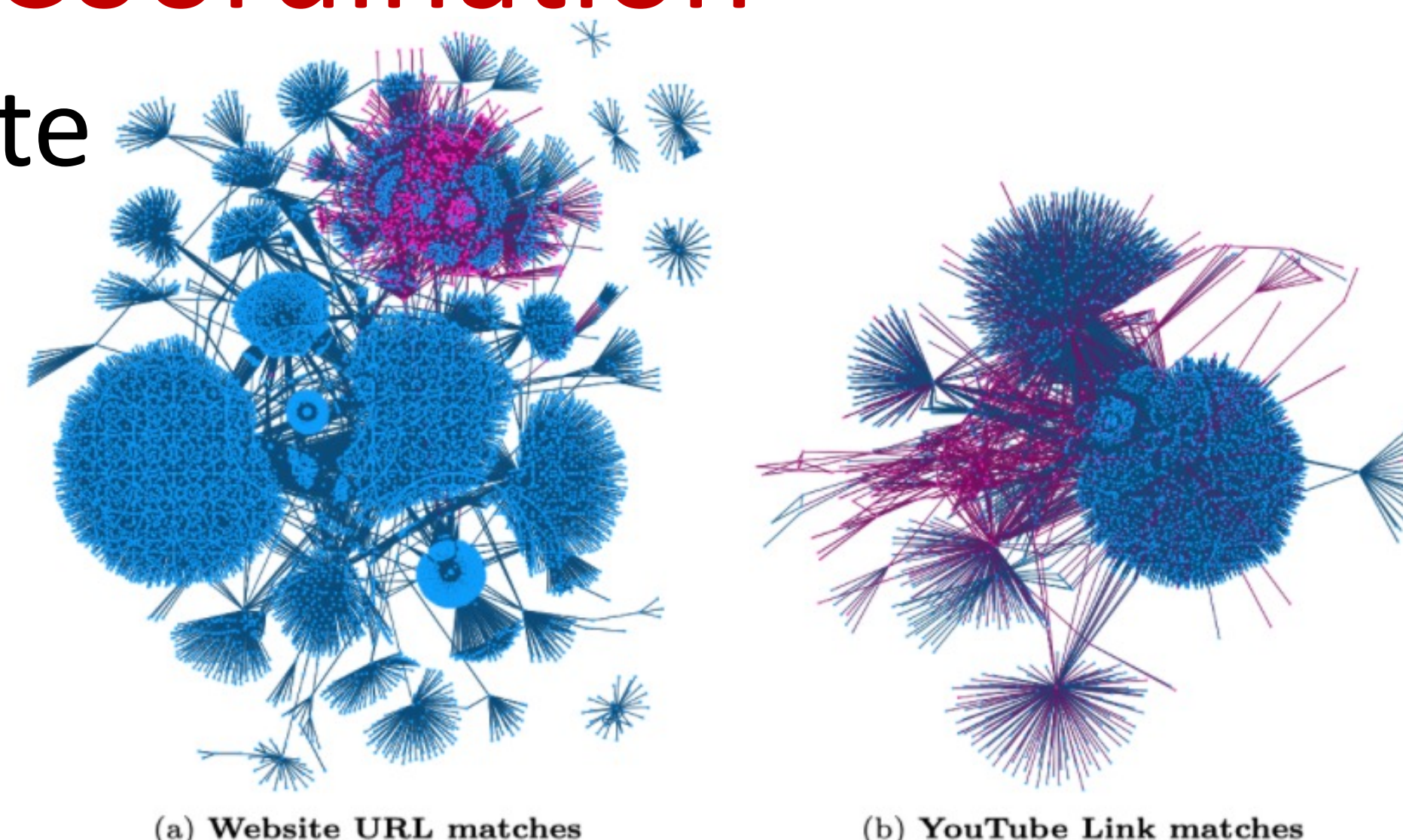


- Comparing Tweets to Parleys
- Identify huge clusters of similar narratives



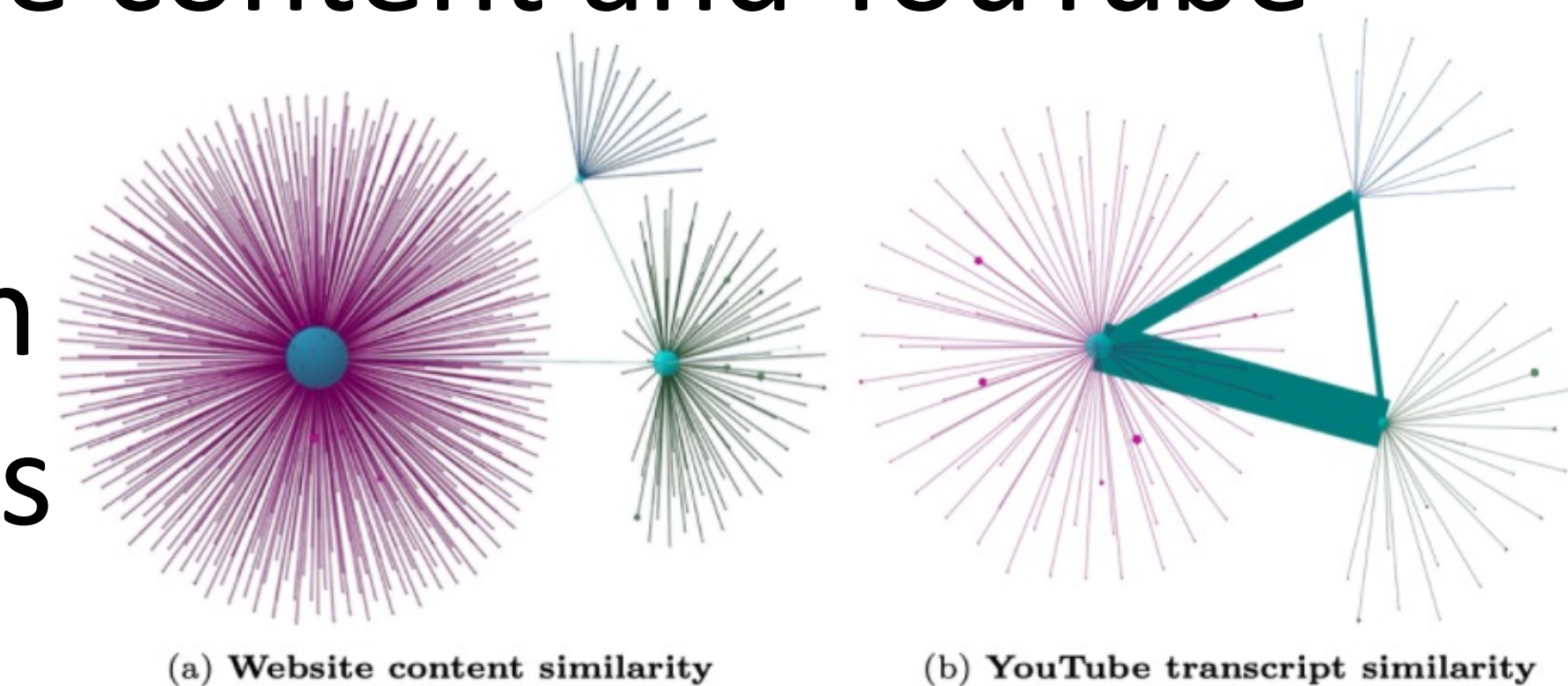
Discovering URL Coordination

Matching the Website & YouTube URLs shared among and within platforms



Purple: Parler, Blue: Twitter

- Identifying clusters of narratives through text similarities of website content and YouTube transcripts
- Separate information consumption spheres but similar content



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