

## What Happened Online Around 6 January 2021?

"On January 6 2021, a mob of 2,000 – 2,500 supporters of U.S. President Donald Trump attacked the Capitol Building in Washington D.C."

## Social Media Platforms at the center of the discourse

Our work studies coordinating narratives

TRUMP IS STILL OUR PRESIDENT AngelWarm... Jan 5, 2021 Coross Twitter and Parler platforms and the patterns of cross-platform information spread

Parler platforms and the patterns of cross-platform information spread

Nothing will stop us...they can try and try but the storm is here and it is descending upon DC in less than 24 hours...dark to light

1:57 PM - Jan 5, 2021

TrumP IS STILL OUR PRESIDENT AngelWarm... Jan 5, 2021

The entire world is corrupt.

Parley Build Building

Parley platforms and the patterns of cross-platform information spread

Nothing will stop us...they can try and try but the storm is here and it is descending upon DC in less than 24 hours...dark to light

1:57 PM - Jan 5, 2021

Parley Build TrumP

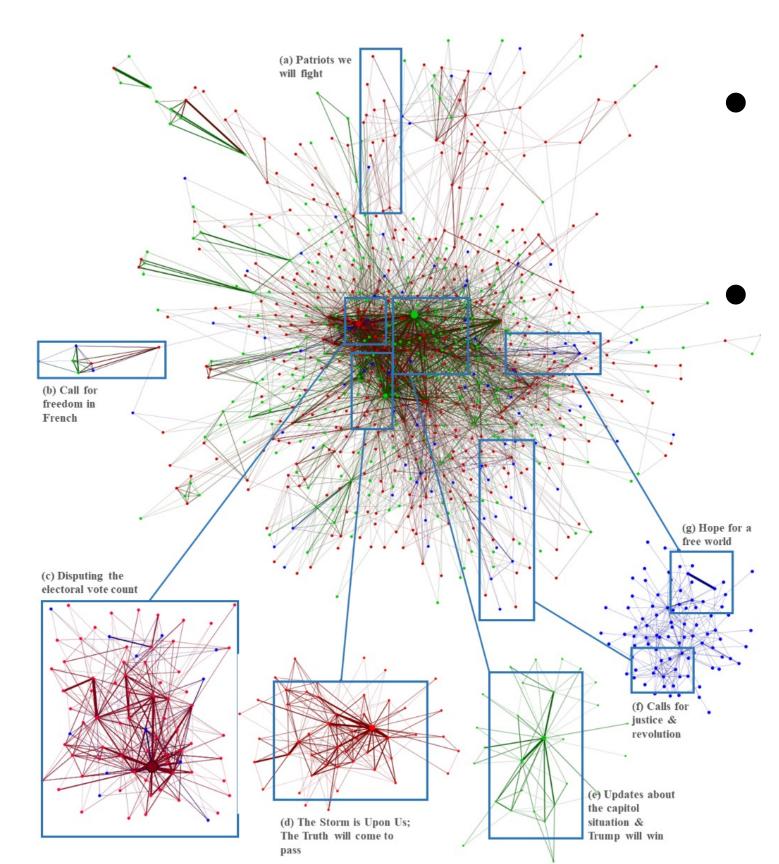
Parley Platforms

Parley platfo

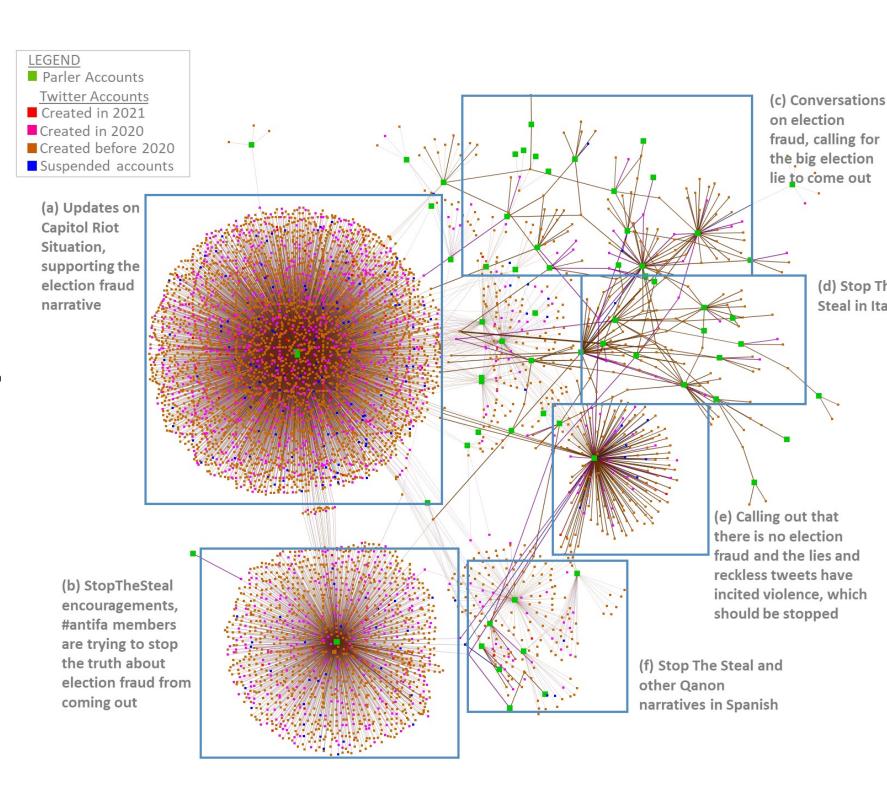
## Discovering Narrative Coordination

- P: user-to-text binary graph
- A: text-to-text graph through kNN representation of Parley text vectors
- U: PAP<sup>T</sup>: user-to-user graph representing narrative coordination between users

Blue: military; Red: Patriot; Green: QAnon



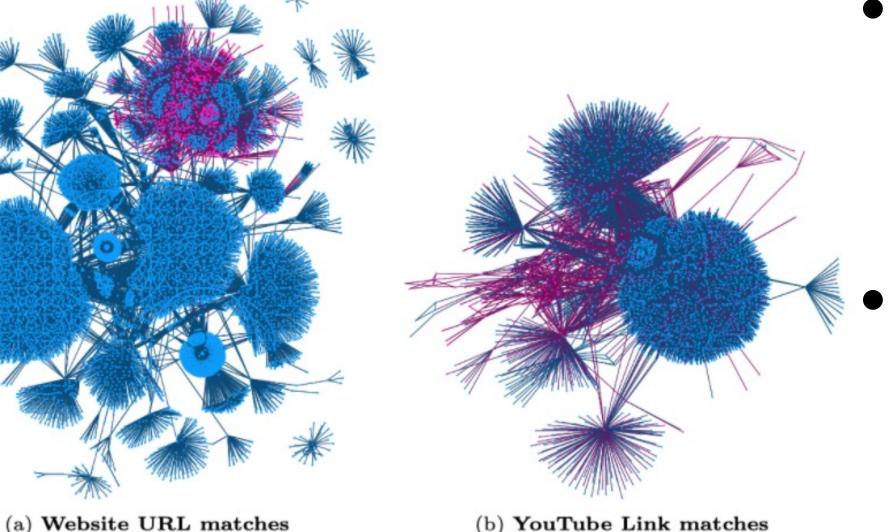
Comparing
Tweets to Parleys
Identify huge
clusters of similar
narratives



Discovering URL Coordination

Matching the Website & YouTube URLs shared among and within platforms

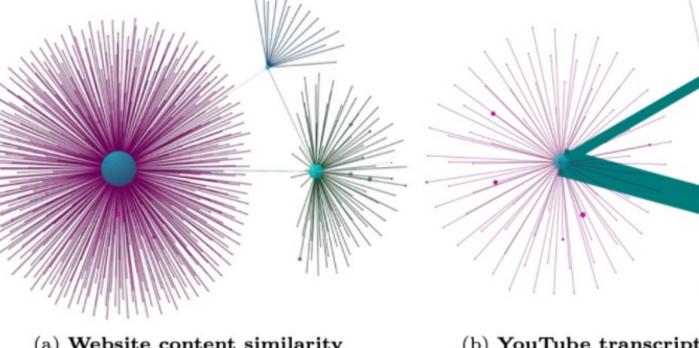
Purple: Parler, Blue: Twitter



Identifying clusters of narratives through text similarities of website content and YouTube transcripts

Separate information consumption spheres

consumption spheres but similar content



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